

Business Administration (MBA) - Masters

This program is designed to provide Bachelor students with an opportunity to continue on to the Masters level and students with work experience an opportunity to enhance their careers with higher level education in Business Administration. Course material allows students to focus on one of three concentrations: General Management, Finance and Marketing. Each course also reinforces the student's knowledge and skills in the two non-functional areas important to employers: Communications and Problem identification, analysis, and solving.

GRADUATION REQUIREMENTS (36 credits)

CORE COURSES (24 credits)

		Credit Hours
ACG 5066	Accounting for Decision Makers	3
MAN 5068	Legal, Ethical, and Social Values of Business	3
QMB 5357	Business Modeling	3
FIN 5409	Applied Managerial Finance	3
ENT 5125	Entrepreneurial and Strategic Thinking	3
MAR 5829	Management Practices for the 21st Century	3
MAN 5305	Human Resources Management	3
MAN 5245	Organizational Dynamics	3

CONCENTRATION COURSES (9 CREDITS)

GENERAL MANAGEMENT (9 Credits)

		Credit Hours
FIN 5416	Applied Managerial Finance II	3
MAN 5508	Mgmt & Operations in Service Organizations	3
MAR 5849	Services Marketing	3

MARKETING (9 Credits)

		Credit Hours
MAR 5849	Services Marketing	3
MAR 5505	Consumer Behavior	3
MAR 5157	International Marketing	3

FINANCE (9 Credits)

		Credit Hours
FIN 5416	Applied Managerial Finance II	3
FIN 5246	Financial Institutions and Markets	3
FIN 5307	Corporate Finance	3

CAPSTONE (3 Credits)

		Credit Hours
MAN 5897	Capstone	3

[Program Disclosure Information](#)