Position Title: Admissions Advisor
Reports To: Director of Admissions, Admissions Supervisor and Campus Deans
Classification: Exempt
WC Code: 8868
Position Type: Fifth Level Administrator

Major Responsibilities: Identify, recruit and enroll prospective students in the programs available at the University. Ensures that all recruitment and enrollment activities are conducted within the parameters established by the admissions requirements stated in the catalog, as well as in the University’s Code of Ethics.

Specific Duties and Responsibilities:

1. Read, understand and comply with the University’s mission, the catalog, the University’s policies and procedures, the Staff Handbook and institutional effectiveness process.
2. Responds to communications (email/voicemail) on a daily basis.
3. Maintain a thorough knowledge of the University’s policies and procedures pertinent to the admissions process including program requirements, tuition and fees, class schedules, etc. and apply them consistently to student’s enrollment.
4. Obtain a thorough knowledge of the University’s objectives, requirements and content of all programs of study offered in order to present complete and factual information to prospective students.
5. Identify, recruit and enroll prospective students by conducting interviews with them and parents to provide program information and requirements, by assessing prospective student’s post-secondary education needs, and by finishing the enrollment process as appropriate.
6. Work closely with students to identify, refine, assess and determine student’s educational and career goals, providing ongoing advisement to those students.
7. Facilitates the student enrollment process by interacting and collaborating with the academic/ administrative units of the institution.
8. Organize, maintain, and update all student admissions information in the database, as well as in the students’ file.
9. Complete and process all enrollment documents and ensure the student’s file meet audit requirement standards.
10. Communicate with students on a regular basis and follow-up class participation to promote retention and educational continuity.
11. Conduct tours of the University for prospective student and parents.
12. Maintain a leads management program of prospective students which includes number of leads, follow-up calls, and enrollments.
13. Participate in recruiting activities such as University fairs, career days, education fairs, festivals, and any other activities to promote, develop and maximize enrollment opportunities. This activity may fall on any day including weekends and after regular work hours.

14. Participate in the self studies and committees conducted by the University.

15. Support and participate in University’s Commencement Ceremonies.

16. Performs any special project assigned by the President or supervisor.

17. Performs other duties as assigned.

This job description is intended to describe the general nature and level of work being performed by individuals assigned to this position. It is not intended to be construed as an exhaustive list of all tasks, duties, skills and/or responsibilities required for this position in each Campus at all times. Tasks, duties, skills and/or responsibilities may vary from individual to individual, campus to campus and over time, depending upon various factors. These are general guidelines for this job position.

To apply for this position please click on the link below: