

Graduate **Certificates**

Accounting

Finance

General Management

Health Services Administration

Marketing

Public Management and Leadership

Accounting

This certificate prepares graduates for a career in accounting or to further your studies in the field.

ACCOUNTING (12 credits)		Credit Hours
ACG 6205	Advanced Financial Accounting and Reporting Issues	3
ACG 6306	Budgeting	3
ACG 6675	Operational Auditing and Fraud Examination	3
TAX 5020	Federal Taxes and Management Decisions	3

Finance

This certificate provides important concepts, theories and practices in finance and management.

FINANCE (12 Credits)		Credit Hours
FIN 5416	Applied Managerial Finance II	3
FIN 5246	Financial Institutions and Markets	3
FIN 5307	Corporate Finance	3
MAN 5897	Capstone	3

General Management

This certificate provides a foundation on the major disciplines within the field of business, as well as managerial skills required for management positions.

GENERAL MANAGEMENT (12 Credits)		Credit Hours
FIN 5416	Applied Managerial Finance II	3
MAN 5508	Mgmt. & Operations in Service Organizations	3
MAR 5849	Services Marketing	3
MAN 5897	Capstone	3

Health Services Administration

This certificate is designed to prepare students that want to specialize in health services administration by providing them with the basic components of finance, administration and health law required to manage a health care facility or organization.

HEALTH SERVICES ADMINISTRATION (12 Credits)		Credit Hours
HSA 5175	Health Care Finance	3
HSA 5198	Health Informatics	3
HSA 5425	Health Care Law & Legislation	3
HSA 5114	CAPSTONE: U.S. Health Care System	3

Marketing

This certificate provides the key marketing components and the knowledge of the tools, technology, and tactics needed to successfully market goods and services.

MARKETING (12 Credits)		Credit Hours
MAR 5849	Services Marketing	3
MAR 5505	Consumer Behavior	3
MAR 5157	International Marketing	3
MAN 5897	Capstone	3

Public Management and Leadership

This certificate is designed to extend the students' understanding of theory and practice in the field of public management.

PUBLIC MANAGEMENT & LEADERSHIP (12 Credits)		Credit Hours
PAD 5134	Contemporary Project Management	3
PAD 5207	Financial Management in Public Organizations	3
PAD 5605	Administrative Law and Public Policy	3
PAD 5434	CAPSTONE: The Administration of Public Institutions	3