

Business Administration (BA), Bachelor of Science Degree

The purpose of this program is to contribute to the education of its students with a general knowledge of business and the skills necessary for employment to be effective leaders in today's business world. The program also provides a foundation for successful admission into graduate programs. Florida National University awards a Bachelor of Science Degree in Business Administration upon completion of the program.

GRADUATION REQUIREMENTS (A MINIMUM OF 120 CREDITS)

REQUIRED COURSES

General Education Requirements (39 Credits)

COMMUNICATIONS (9 CREDITS)

		Credit	Hours
ENC 1101	English Composition I **	3	
ENC 1102	English Composition II **	3	
SPC 1017	Fundamentals of Oral Communication	3	

HUMANITIES (6 CREDITS)

Credit Hours
6

BEHAVIORAL/ SOCIAL SCIENCE (6 CREDITS)

		Credit	Hours
ECO 2013	Principles of Macroeconomics	3	
		3	

NATURAL SCIENCE (7 CREDITS includes 1 Lab. hour)

Credit Hours
7

MATHEMATICS (7 CREDITS)

		Credit	Hours
MAC 1105	College Algebra I **	3	
STA 2014	Introduction to Statistics**	4	

COMPUTERS (4 CREDITS)

		Credit	Hours
CGS 1030	Introduction to Information Technology	4	
SLS 1501	College Study Skills	0	

CORE REQUIREMENTS (52 CREDITS)

Lower Level Courses (25 CREDITS)

		Credit	Hours
ACG 2003	Principles of Accounting 1	3	
ACG 2003L	Principles of Accounting Lab.	1	
ACG 2071	Managerial Accounting **	3	
BUL 2131	Business Law	3	
ECO 2023	Principles of Microeconomics	3	
GEB 2430	Ethics & Social Responsibility	3	
MAN 2021	Principles of Business Management	3	
MAR 1011	Principles of Marketing	3	
CGS 2511	Spreadsheet Applications for Business**	3	

Upper Level Courses (27 CREDITS)

		Credit	Hours
FIN 3403	Corporate Finance	3	
GEB 4890	Business Strategy & Policy	3	
GEB 4912	Business Research Methods	3	
ISM 3011	Management Information Systems	3	
MAN 3504	Operations Management	3	
MAN 3605	Cross-Cultural Management	3	

MAN 4151	Organizational Behavior	3
MAN 4301	Human Resources Management	3
MAN 4720	Strategic Mgmt. (Capstone)**	3

ELECTIVES (29 CREDITS)

Suggested Electives		Credit Hours
ENT 4412	Entrepreneurial Finance	3
GEB 3213	Business Communications	3
GEB 3373	International Business	3
FIN 4634	International Banking and Finance**	3
MAN 3342	Supervisory Skills	3
MAN 4441	Negotiation & Conflict Resolution	3
MAN 4802	Entrepreneurship	3
MAR 3156	International Marketing	3
MAR 3334	Sales, Advertising, and Promotions	3
CCJ 4644	White Collar Crime	3

Sport Management Concentration (min. 18 Credits) Credit Hours

PLA 3823	Ethical and Legal Issues of Sport	3
SPM 3004	Foundations of Sport Management	3
SPM 3306	Sport Marketing	3
SPM 4104	Sport Facility and Event Management	3
SPM 4114	Sport Leadership	3
SPM 4403	Sport Communication	3
SPM 4505	Sport Finance and Business	3
SPM 4949	Sport Administration Internship	3

Accounting (20 credits)

ACG 2003	Principles of Accounting I	3
ACG 2003L	Principles of Accounting I Lab	1
ACG 2071	Managerial Accounting	3
CGS 2511	Spreadsheet Applications for Business	3
ACG 2004	Principles of Accounting II	3
ACG 2004L	Principles of Accounting II Lab	1
ACG 4401	Accounting Information Systems	3
ACG 4501	Government & Institutional Accounting	3

FINANCE (19 credits)

ACG 2003	Principles of Accounting I	3
ACG 2003L	Principles of Accounting I Lab	1
ACG 2071	Managerial Accounting	3
CGS 2511	Spreadsheet Applications for Business	3
FIN 3403	Corporate Finance	3
FIN 4634	International Banking and Finance	3
ENT 4412	Entrepreneurial Finance	3

General Management (19 credits)

ACG 2003	Principles of Accounting I	3
ACG 2003L	Principles of Accounting I Lab	1
CGS 2511	Spreadsheet Applications for Business	3
GEB 3373	International Business	3
MAN 4441	Negotiation & Conflict Resolution	3
MAN 4802	Entrepreneurship	3
GEB 3213	Business Communications	3

Marketing (18 Credits)

MAR 3334	Sales, Advertising & Promotion	3
GEB 3373	International Business	3
GEB 3213	Business Communications	3
GEB 4912	Business Research Methods	3
MAR 3156	International Marketing	3
MAN 4441	Negotiation & Conflict Resolution	3

All Credit Courses from within this division or any other division can be used as Suggested Electives.

NOTE: A total of up to 60 credits may be transferred from the General Education and/or Elective courses taken during a degree program. FNU reserves the right to transfer the appropriate courses.

*General Education Component (see page 219)

**This course has prerequisites; check course descriptions.