

## Business Administration (MBA) - Master

This program is designed to provide Bachelor students with an opportunity to continue on to the Masters level and students with work experience an opportunity to enhance their careers with higher-level education in Business Administration. Course material allows students to focus on one of six concentrations: General Management, Finance, Marketing, Health Services Administration, Public Management & Leadership, and Accounting. Each course also reinforces the student's knowledge and skills in the two non-functional areas important to employers: Communications and Problem identification, analysis, and solving.

### GRADUATION REQUIREMENTS (36 credits)

<b>CORE COURSES (24 credits)</b>		<b>Credit Hours</b>
ACG 5066	Accounting for Decision Makers	3
MAN 5068	Legal, Ethical, and Social Values of Business	3
QMB 5357	Business Modeling	3
FIN 5409	Applied Managerial Finance	3
ENT 5125	Entrepreneurial and Strategic Thinking	3
MAR 5829	Management Practices for the 21st Century	3
MAN 5305	Human Resources Management	3
MAN 5245	Organizational Dynamics	3
<b>CONCENTRATION COURSES (9 CREDITS PLUS 3 CREDITS FOR CAPSTONE)</b>		
<b>GENERAL MANAGEMENT (9 Credits)</b>		<b>Credit Hours</b>
FIN 5416	Applied Managerial Finance II	3
MAN 5508	Mgmt. & Operations in Service Organizations	3
MAR 5849	Services Marketing	3
<b>MARKETING (9 Credits)</b>		<b>Credit Hours</b>
MAR 5849	Services Marketing	3
MAR 5505	Consumer Behavior	3
MAR 5157	International Marketing	3
<b>FINANCE (9 Credits)</b>		<b>Credit Hours</b>
FIN 5416	Applied Managerial Finance II	3
FIN 5246	Financial Institutions and Markets	3
FIN 5307	Corporate Finance	3
<b>CAPSTONE (3 Credits)</b>		<b>Credit Hours</b>
MAN 5897	Capstone (this capstone is for the concentrations in General Management, Marketing, and Finance)	3
<b>HEALTH SERVICES ADMINISTRATION (9 Credits plus 3 Credit Capstone)</b>		<b>Credit Hours</b>
HSA 5175	Health Care Finance	3
HSA 5198	Health Informatics	3
HSA 5425	Health Care Law & Legislation	3
HSA 5114	CAPSTONE: U.S. Health Care System	3

<b>PUBLIC MANAGEMENT &amp; LEADERSHIP (9 Credits plus 3 Credit Capstone )</b>		<b>Credit Hours</b>
PAD 5134	Contemporary Project Management	3
PAD 5207	Financial Management in Public Organizations	3
PAD 5605	Administrative Law and Public Policy	3
PAD 5434	CAPSTONE: The Administration of Public Institutions	3
 <b>ACCOUNTING</b>		 <b>Credit Hours</b>
ACG 6205	Advanced Financial Accounting and Reporting Issues	3
ACG 6306	Budgeting	3
ACG 6675	Operational Auditing and Fraud Examination	3
TAX 5020	Federal Taxes and Management Decisions	3

FNU awards an additional Graduate Certificate upon completion of the specific concentration. Students pursuing only a graduate certificate will complete the concentration courses plus the pertaining capstone.