

# **Graduate Certificates**

Academic Advising

Accounting

Finance

General Management

Health Services Administration

Marketing

Public Management and Leadership

## Graduate Certificate in Academic Advising

This certificate is designed for those wishing to enter the field of academic advising or those working in academic advising with a degree in another field. It provides the foundation in the theory and practice of academic advising.

<b>ACADEMIC ADVISING</b> (12 credits)		<b>Credit Hours</b>
SDS 6600	Introduction to Academic Advising	3
SDS 6650	Student Development Theory	3
SDS 6700	Advising Diverse Population	3
SDS 6750	Learning Principles	3

## Graduate Certificate in Accounting

This certificate prepares graduates for a career in accounting or to further your studies in the field.

<b>ACCOUNTING</b> (12 credits)		<b>Credit Hours</b>
ACG 6205	Advanced Financial Accounting and Reporting Issues	3
ACG 6306	Budgeting	3
ACG 6675	Operational Auditing and Fraud Examination	3
TAX 5020	Federal Taxes and Management Decisions	3

## Graduate Certificate in Finance

This certificate provides important concepts, theories and practices in finance and management.

<b>FINANCE</b> (12 Credits)		<b>Credit Hours</b>
FIN 5416	Applied Managerial Finance II	3
FIN 5246	Financial Institutions and Markets	3
FIN 5307	Corporate Finance	3
MAN 5897	Capstone	3

## Graduate Certificate in General Management

This certificate provides a foundation on the major disciplines within the field of business, as well as managerial skills required for management positions.

<b>GENERAL MANAGEMENT</b> (12 Credits)		<b>Credit Hours</b>
FIN 5416	Applied Managerial Finance II	3
MAN 5508	Mgmt. & Operations in Service Organizations	3
MAR 5849	Services Marketing	3
MAN 5897	Capstone	3

## Graduate Certificate in Health Services Administration

This certificate is designed to prepare students that want to specialize in health services administration by providing them with the basic components of finance, administration and health law required to manage a health care facility or organization.

<b>HEALTH SERVICES ADMINISTRATION</b> (12 Credits)		<b>Credit Hours</b>
HSA 5175	Health Care Finance	3
HSA 5198	Health Informatics	3
HSA 5425	Health Care Law & Legislation	3
HSA 5114	CAPSTONE: U.S. Health Care System	3

## Graduate Certificate in Marketing

This certificate provides the key marketing components and the knowledge of the tools, technology, and tactics needed to successfully market goods and services.

<b>MARKETING</b> (12 Credits)		<b>Credit Hours</b>
MAR 5849	Services Marketing	3
MAR 5505	Consumer Behavior	3
MAR 5157	International Marketing	3
MAN 5897	Capstone	3

## Graduate Certificate in Public Management and Leadership

This certificate is designed to extend the students' understanding of theory and practice in the field of public management.

<b>PUBLIC MANAGEMENT &amp; LEADERSHIP</b> (12 Credits )		<b>Credit Hours</b>
PAD 5134	Contemporary Project Management	3
PAD 5207	Financial Management in Public Organizations	3
PAD 5605	Administrative Law and Public Policy	3
PAD 5434	CAPSTONE: The Administration of Public Institutions	3