

Federal Requirement 4.1

The institution evaluates success with respect to student achievement consistent with its mission. Criteria may include: enrollment data; retention, graduation, course completion, and job placement rates; state licensing examinations; student portfolios; or other means of demonstrating achievement of goals.

Florida National University uses the criteria of Graduation, Retention Rates, and Job Placement Rates to evaluate student achievement. The University's Institutional Strategic Master Plan addresses the importance of student success, documenting an ongoing concern for the success of students. Assessment of these criteria allows Florida National University to evaluate success within the context of its mission. Evaluation of the performance of graduates, determination of job placement rates, and determination of graduation rates relates to the University's mission of *providing educational and cultural programs intended to enrich the community it serves*. These measures are reasonable and appropriate to Florida National University because these are commonly acceptable measures in higher education across the state and the nation.

Graduation Rates

As part of the annual Assessment cycle the University monitors graduation rates in order to measure the success of its program.

The graduation rates are as follows:

Academic Year	<u>13-14</u>	<u>14-15</u>	<u>15-16</u>	<u>16-17</u>	<u>17-18</u>
Institutional Expected Outcome	60%	60%	60%	60%	60%
Actual Outcome	52%	54%	56%	53%	58%

Annual Retention Rate

Florida National University measures the annual retention rate based on the students that enter during the cohort and persist in their course of study.

The University has an annual goal of a 75 percent annual retention rate. The annual retention rates are as follows:

Academic Year	<u>13-14</u>	<u>14-15</u>	<u>15-16</u>	<u>16-17</u>	<u>17-18</u>
Institutional Expected Outcome	75%	75%	75%	75%	75%
Actual Outcome	78%	74%	77%	79%	71%

Placement Rates in Field

Florida National University measures the placement rate based on the graduates during that specific year that are placed in field of study.

At this moment the University has an annual goal of a 70 percent placement rate. The placement rates are as follows:

Academic Year	<u>13-14</u>	<u>14-15</u>	<u>15-16</u>	<u>16-17</u>	<u>17-18</u>
Institutional Expected Outcome	70%	70%	70%	70%	70%
Actual Outcome	75%	74%	75%	80%	75%

FACT BOOK:

Florida National University publishes yearly its Fact Book which directly involves the Assessment and Research Department in the process of collecting, analyzing, and publishing data in the form of a statistical report. This publication describes all aspects of the administrative and academic units of the university to measure how effectively goals and expected outcomes of the institution have been fulfilled.

FETPIP:

The Florida Education and Training Placement Information Program (FETPIP) is a data collection and consumer reporting system established by Florida Statutes Section 1008.39 to provide follow-up data on former students and program participants who have graduated, exited or completed a public education or training program within the State of Florida. The statute requires all elements of Florida's workforce development system to use information provided through FETPIP, for any project they may conduct requiring automated matching of administrative records for follow-up purposes.

A major goal of Florida's K-20 Education system is to improve employment and earnings outcomes for all students. This information is part of the performance accountability processes for all parts of the K-20 system and serves as an indicator of student achievement and program needs. It helps educators and parents better prepare and counsel students for success in their future education or career choices.